



SOURCE ETHICAL INGREDIENTS AND COMMUNICATE TO CUSTOMERS

REFLECTION TASK

We hope you enjoyed the challenge!

To help reflect on the skills you have used and developed through the challenge, please tick the knowledge statement which applies to you below and complete the column with evidence from your lessons.

IN THE CAREERS & EMPLOYABILITY CHALLENGE I...	EVIDENCE	✓
Understand what 'food provenance' means		
Identified the food sourcing and provenance schemes that might help a small food business		
Understand how food provenance helps to maintain customer trust and loyalty		
Understand what 'quality' means for a business and its customers		